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ROCKSOLID

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GROWING RIGHT

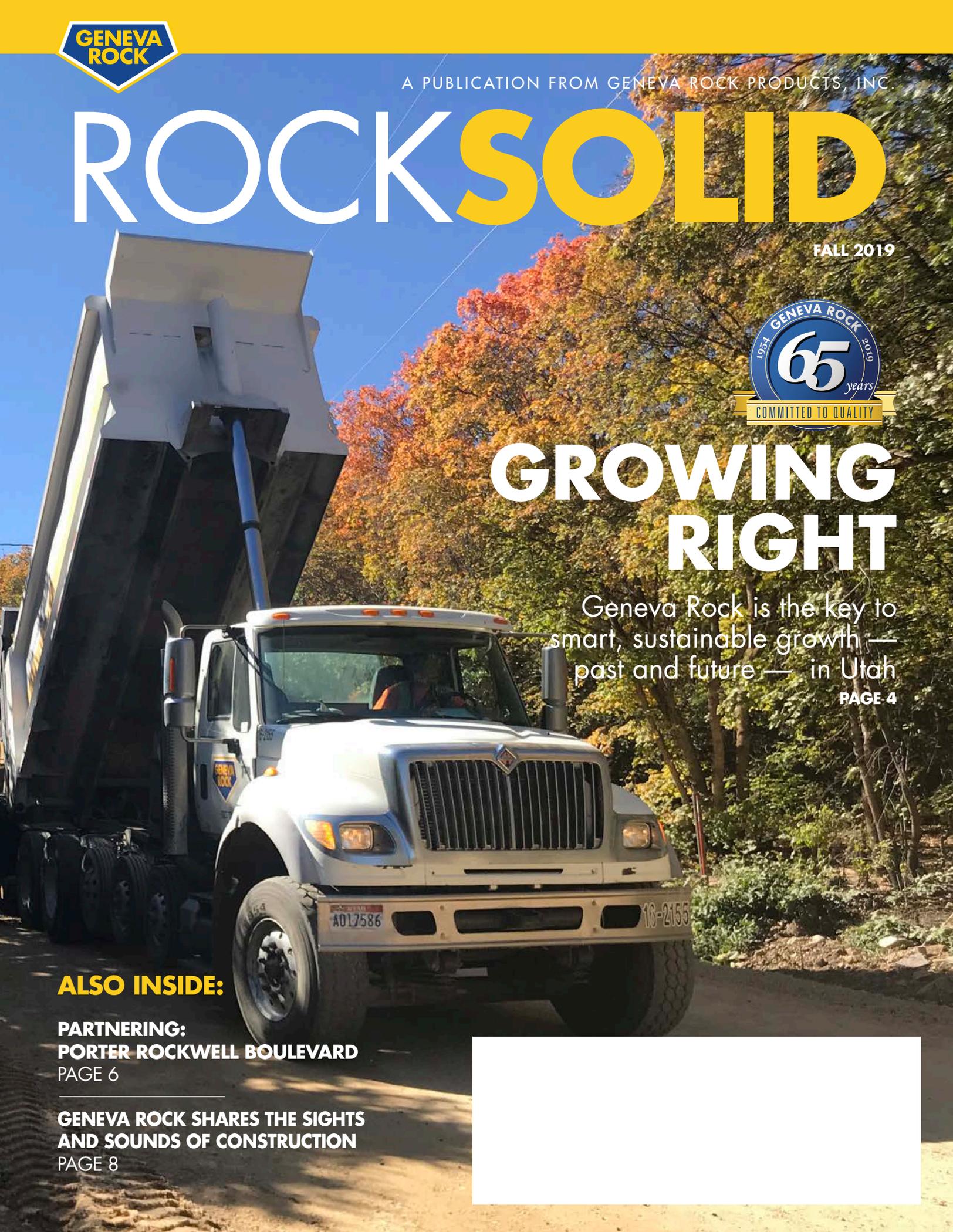
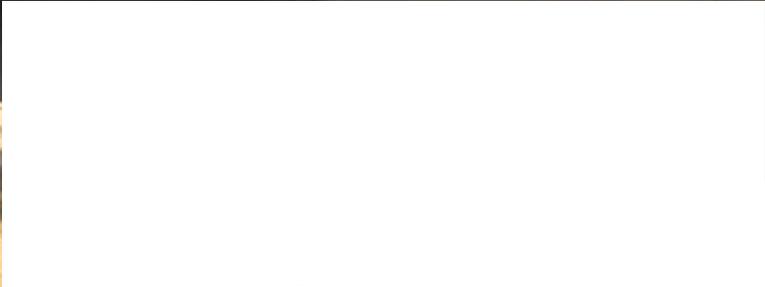
Geneva Rock is the key to smart, sustainable growth — past and future — in Utah

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**PARTNERING:
PORTER ROCKWELL BOULEVARD**
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**GENEVA ROCK SHARES THE SIGHTS
AND SOUNDS OF CONSTRUCTION**
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LOOKING AHEAD

Join with us to protect the future of infrastructure: the foundation of economic success

Thank you for being our partners in the construction industry. You build the homes we live in and the buildings we work in. Geneva Rock works to create the roads we drive on every day and the utilities that keep our lights on.

Together, we are building the infrastructure that improves everyone's quality of life in Utah. From concrete and asphalt to road base and rock, Geneva Rock's aggregates serve as the foundation for your projects and our roads. Geneva Rock concrete is used across Utah in the foundations of our homes, bridges for our roads, and the commercial buildings we work and shop in. For one foot of util-

ity line, one ton of aggregates is required in base materials to keep utilities stable.

That's a lot of material!

We are committed to providing these materials and supporting the construction industry for years to come. The construction industry is adding jobs to the economy every year in Utah, and we know that building infrastructure is the foundation for our success as a nation. With strong organizations like yours and ours that have the know-how, dedication and innovative mindset, we establish a reputation of excellence for the industry we represent.

However, it's not a secret that there has been some confusion

and contention about the importance about our construction materials. It's up to us, as the leaders of our industry, to speak up about how Utah's growth will impact and require more construction projects and construction materials.

At Geneva Rock, we believe in being problem-solvers, and we need you, our partners in the construction industry, to join us in addressing the challenges and opportunities of Utah's amazing economic growth. We're counting on you to engage in conversations, share on social media, and start meaningful dialogue about the importance of Geneva Rock's construction materials and the



Jim Golding

future of Utah's construction industry. Together, we will build the future.



LEADERSHIP

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Terrence Savage

BUSINESS OFFICES

LAYTON 801-281-7900

OREM 801-765-7800

LOGAN 435-713-0700

PAYSON 801-465-6925

PARK CITY 435-649-3033

TOOELE 435-833-9116

HELPER 435-472-3466

POINT OF THE MOUNTAIN
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QUALITY MATERIALS AND PRODUCTS
+
MODERN EQUIPMENT AND RESOURCES
=
SUPERIOR VALUE AND RESULTS

SCHOLARSHIP >>



TOOELE TECH STUDENT RECEIVES GENEVA ROCK SCHOLARSHIP

Cory Hawkins received a \$2,000 scholarship from Geneva Rock. He's currently enrolled in the Tooele Technical College and Utah Diesel Tech Pathway program. Geneva Rock is proud to offer scholarships to aspiring professionals in the construction industry.



ANNOUNCEMENTS >>

WE ARE EXCITED TO ANNOUNCE THAT TERENCE SAVAGE HAS JOINED GENEVA ROCK AS THE VP OF CONCRETE.

In August, Terrence Savage joined the Geneva Rock team as the vice president of the concrete division. Before joining Geneva Rock, Terrence worked at Savage Services for over 30 years, where he served as vice president of finance and operations and senior vice president of trucking and logistics. In these roles, Terrence executed market strategies and oversaw supply chain solutions, trucking and logistics for transportation of crude oil, coal, industrial products and more. Terrence has an MBA from Pepperdine University and an undergraduate degree in business administration. He has served as a board member on both the Utah Safety Council and the Utah Mining Association.

AWARD >>

GENEVA ROCK WINS ENR'S BEST WATER/ENVIRONMENT PROJECT AWARD 2019

ENR Mountain States recognized Geneva Rock's Utah Lake State Park Marina Dredging as the Best Project in Water/Environment in 2019.

The marina at Utah Lake State Park often had to be closed to boats and other water recreation because of low water levels and exposed mud banks. This dredging project reestablished the functionality of the marina by deepening the channel. Fifty million gallons of water were pumped out of the marina to



allow for the removal of 60,000 cubic yards of mud. As a result, the now four-foot-deep waterway allows boats to safely access the marina from the harbor to the lake.

UTAH COMMUNITIES ARE BUILT ON AGGREGATES



1 TON/FT

Builds an average utility
(Essential for water, gas, electricity, internet)



15k TONS

Builds an average school



400 TONS

Builds a typical modern house



40k TONS

Builds one mile of 4-lane highway

HIGHLIGHTING THE PAST, BUILDING THE PRESENT AND PREPARING FOR THE FUTURE

Geneva Rock is the key to smart, sustainable growth in Utah

Geneva Rock has been the center of construction and infrastructure development throughout Northern and Central Utah for 65 years. The company is proud of the foundation it has built for Utah's economy, including high-impact projects like Bangerter Highway, Salt Lake International Airport, I-80, the 215 belt route, and more. Geneva Rock has also built the actual foundations for well-known projects like City Creek Center in downtown Salt Lake and Rio Tinto Stadium for Real Salt Lake.

Drive north or south on I-15 and you'll see dozens of Geneva Rock legacy projects and dozens of Geneva Rock trucks transporting aggregates, asphalt and concrete to current projects.

Aggregates are the materials used to build the infrastructure of the modern world. With the Wasatch Front's population projected to nearly double by 2050, construction projects and the materials needed to build new infrastructure will become increasingly important. Geneva Rock's aggregate locations establish the heart and life source for the materials needed

for building. All need to work together to continue the establishment of the affordable, new construction of buildings, roads and homes to accommodate Utah's unprecedented economic and population growth. Geneva Rock is providing these materials so that Utah can grow better – affordably and sustainably.

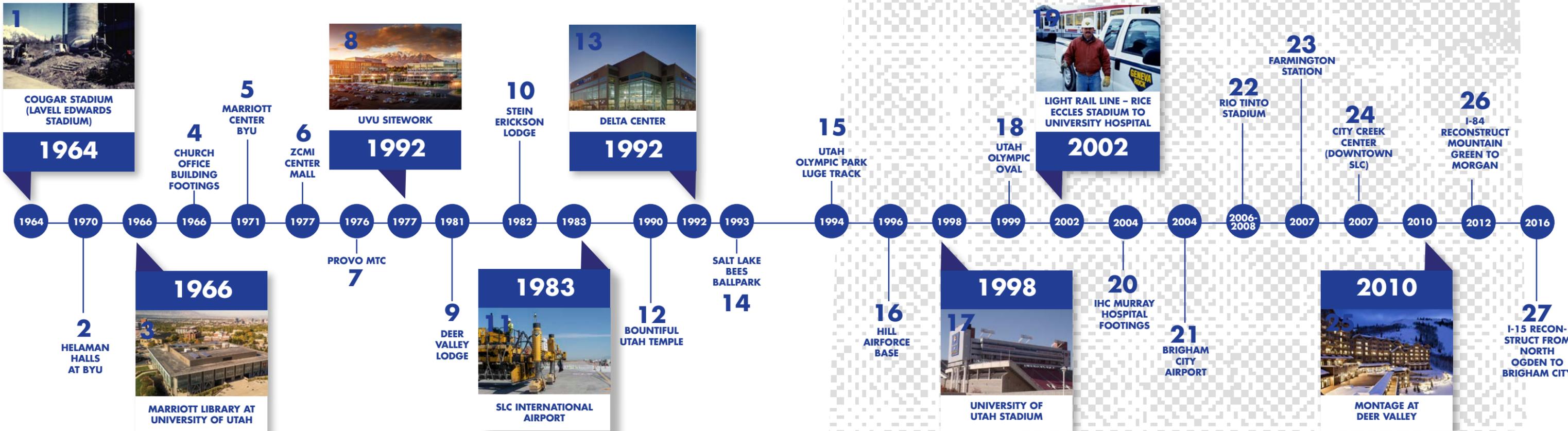
Geneva needs support to protect the state's shared resources and keep them close to the incredible projects being built every day.

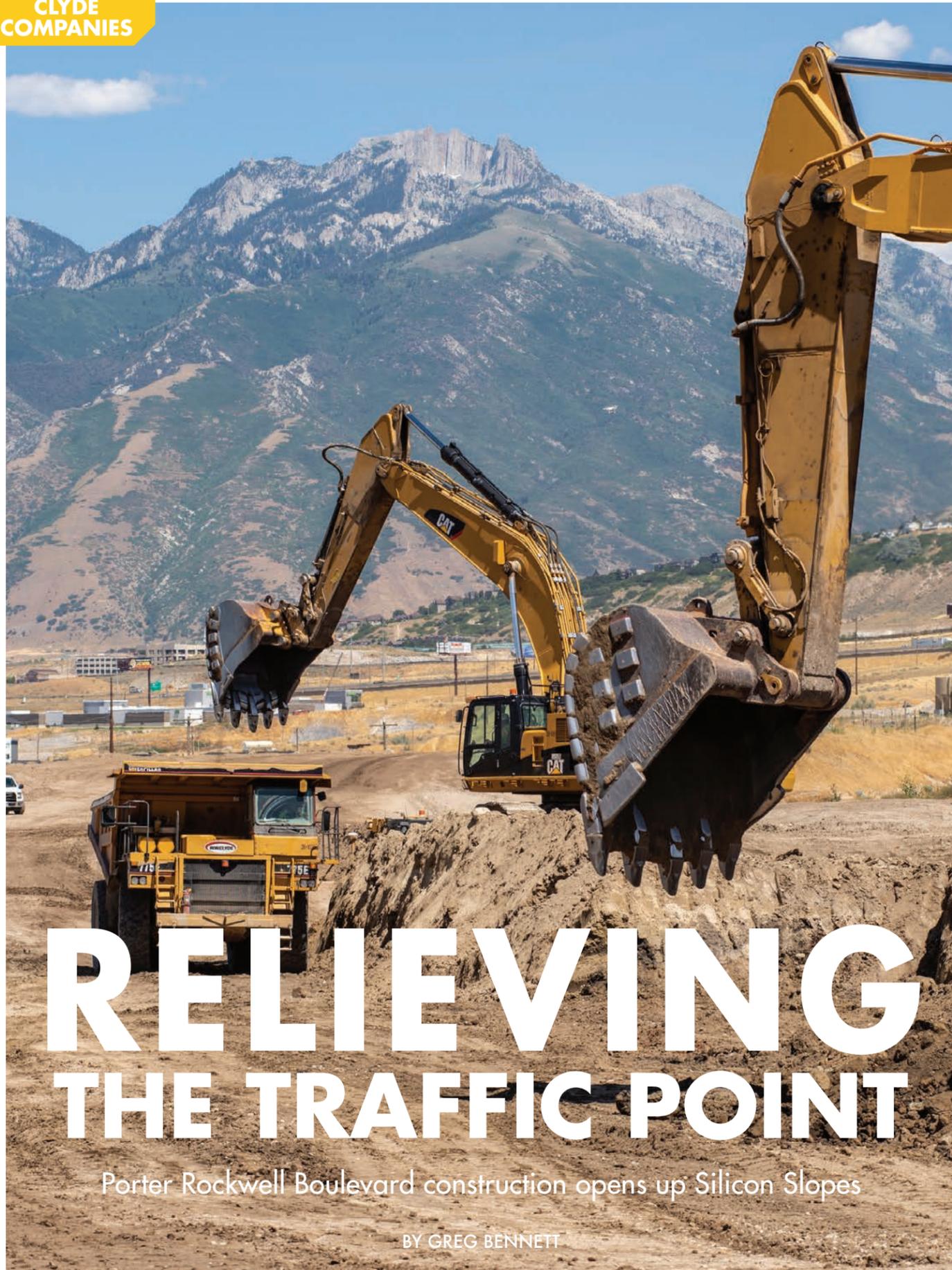
Geneva Rock is proud of the legacy that it has created over the last 65 years, seeing the benefits brought by the fruits of

labor. With hundreds of projects completed, Geneva Rock is grateful for the opportunity it has had to make an impact, and the company is excited to build the future.

As Utah grows, so has Geneva Rock. The company plans to continue growing alongside Utah, providing the infrastructure to meet Utah's coming growth with optimism, determination and a can-do, problem-solving spirit.

Geneva Rock has been a key to establishing Utah's past, plays a key role in building the present and looks forward to the future.





RELIEVING THE TRAFFIC POINT

Porter Rockwell Boulevard construction opens up Silicon Slopes

BY GREG BENNETT

Anyone who has spent time near the Point of the Mountain — where Salt Lake County and Utah County meet — has found a place booming with development and quickly becoming one of the world’s leading technology industry hubs.

In just a few short years, the area has turned from a rural area between two large populations into the economic center of the Intermountain West, dubbed “Silicon Slopes.”

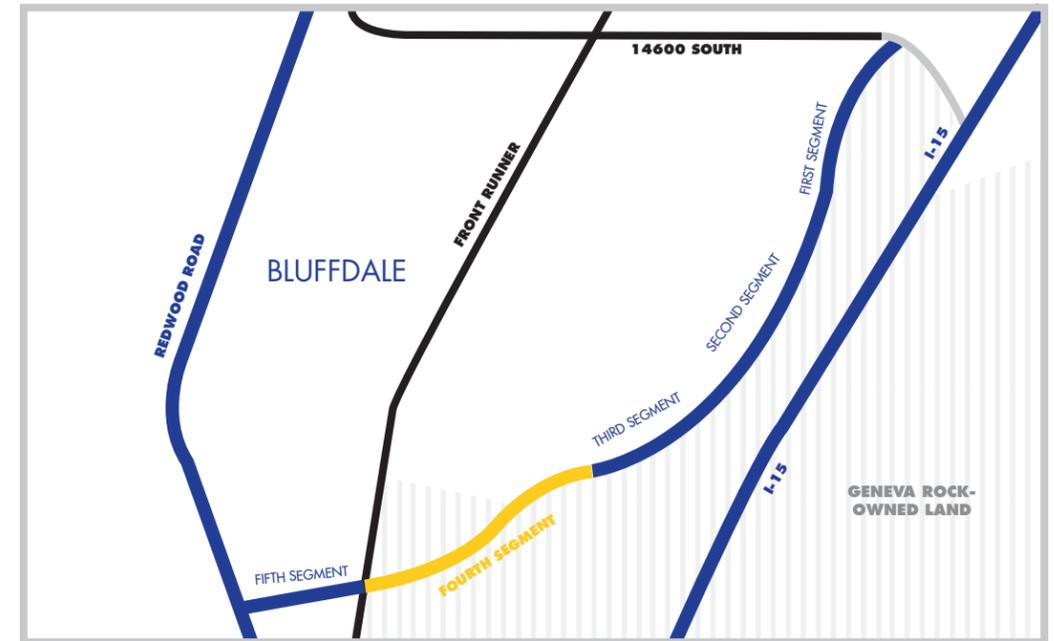
However, with growth comes challenges. Those same people who spend time living and working in the Bluffdale/Draper/Lehi corridor have also more than likely been frustrated with how long it can take to get from Point A to Point B.

“There has been a well-documented lack of access across the valley, linking Redwood Road to I-15,” says Mike Bigsby, area manager for WW Clyde.

Utah Department of Transportation (UDOT) developed a plan for a road — Porter Rockwell Boulevard — to be a major east-west artery, alleviating traffic through the area.

Segment 4 (of 5) of the road cuts partially through land owned by Geneva Rock and used now as a mine for aggregate materials. When the road was started, Geneva worked with UDOT to sell part of its property and then got to work developing an internal partnership with two other Clyde Companies to complete the job.

“Every once in a while a project comes along gives us the chance to combine our efforts and bring the client an efficient proposal,” says Shane Albrecht, vice president of Geneva Rock construction. “This was one of those and we are happy to be working together on this.”



The other parts of the “together” are WW Clyde and GWC Capital. WW Clyde focuses on large-scale, heavy civil construction. GWC Capital is the land development arm of Clyde Companies and has worked with the other two companies on the long-term plans for the land owned by Geneva Rock.

WW Clyde’s access to large machinery made it perfect for the moving the necessary dirt while Geneva Rock would be the general contractor for the project.

“Roads are not usually built on an area that is perfectly even, so you usually either have to bring dirt in or take dirt out,” Mike says. “We excavate really well and that skill set fit this project perfectly.”

But this partnership was about more than the relatively straight-forward work of building a road. It also involved a long-term approach to land use.

That’s where GWC Capital comes in.

Jared Morgan, project manager for GWC Capital, has been working with Bluffdale

BY THE NUMBERS >>

Porter Rockwell Boulevard

- Project cost was \$6.5 million
- The project was the fourth segment of a five-segment thoroughfare
- There are two time-related segments: earthwork this year and construction spring 2020.

city from the beginning of discussions and oversees the 50-year development plan for the area, with a focus on responsible use for the Geneva-owned property.

Geneva owns approximately 1,000 acres at Point of the Mountain. Porter Rockwell Boulevard is located in the northwest corner of the property. In fact, it cuts off 33 acres from the rest of the project. That 33 acres will be among the first developed by Geneva Rock for commercial development.

“We are working with the city of Bluffdale to assess the city’s needs and find a solution for what is best for that land,” Jared says.

It’s the first step in the company’s planned partnership to develop the area into a residential, commercial and industrial mixed-use area located in the economic center of the state.

“We have a vision where the land is mined to help build homes and roads throughout the state, then reclaimed and used for residential and commercial development,” Jared says.

It’s a pattern the state is following with the closing of the prison in Bluffdale and redevelopment of the area.

“The road is being built so the area will be ready for the prison redevelopment,” Shane says.

Geneva Rock professionals displayed a belly dump, 8-feet wide and 105 feet long as well as a 10-foot wide and 35-foot long mixer for children to learn about.



BIG TRUCKS, LITTLE TIKES AND BRIGHT FUTURES

Geneva Rock was excited to join Draper City's Big Truck Day on June 22 at the Ballard Arena. This interactive event allowed children and adults to see, touch, hear and safely explore trucks and heavy machinery. Geneva Rock featured two of big trucks — a belly dump truck (eight feet wide, 105 feet long), and a mixer truck (10 feet wide and 35 feet long). Children and families sat in the big trucks and looked under the hood.

Geneva Rock is grateful it could participate in this educational and fun event and enjoyed engaging with families and members of the community, providing information about the company and what the trucks do every day.

Geneva Rock is committed to giving back to the community, educating the public and honoring the construction industry.

Geneva Rock takes pride in the industry it works in each day. Geneva professionals know that at the end of the day, everything they provide benefits the public. It's important for the rising generation to learn about the positive impact of construction and to consider a career in construction. There is nothing more fulfilling than seeing the finished product after a job well done.

With affordable education, high pay and high potential for growth, a career in construction can be an incredible opportunity.

